



Valley Beth Shalom is a dynamic, high-profile Conservative Synagogue serving the San Fernando Valley and surrounding areas. Our bi-monthly magazine, *Koleinu* (Hebrew for "Our Voice") includes articles, information, personal features and our monthly "Bulletin Board." In alternating months, we publish the magazine supplement, *Hosafah* (Hebrew for "Echo") containing important announcements and the monthly "Bulletin Board." Both publications are widely read by our active community of 1700+ families as well as our associates and visitors.

We are proud to announce that the *Koleinu* and *Hosafah* are now posted on the Valley Beth Shalom website. To read them monthly on-line, visit www.vbs.org

Thank you for your interest in advertising in *Koleinu* and *Hosafah*. The information you requested is provided below.

NOTE: Space is limited and is on a first come...first served basis.

1. **Deadline: 1st of the month** for your ad to appear in the following month's issue. (Example: to appear in January you must submit by December 1)

NEW: Both publications are printed in **black and white**, but the publications appear in **full color on the website**. You may submit a black and white ad or a color ad.

2. Complete the contract on the back page. Send the signed contract, your payment and completed ad artwork or copy (camera-ready, CD, or e-mail document) to:

Valley Beth Shalom, c/o Debbie Shayer
15739 Ventura Blvd., Encino, CA 91436
Fax: 818-995-0526
e-mail: dshayer@vbs.org

3. Ad placement: As a rule, advertising is concentrated in the "Bulletin Board" section to maximize exposure for your message, however, the editor reserves the right to place ads on any page or pages.

4. Your ads need not be in consecutive issues when purchasing multiple months of advertising. Please specify the months you wish your ad to appear on the advertising contract.

5. If you have any questions, please call **Debbie Shayer** at **(818) 788-6000**.

6. Payment (check or credit card) and the signed advertising contract (see back page) **MUST** be received no later than the 1st of the month for your ad to appear in the next month's issue of *Koleinu* or *Hosafah*.

Koleinu & Hosafah Ad Sizes

*The exclusive caterer for
Valley Beth Shalom as well
as serving the entire community
for over 30 years.*



STARLITE
CATERERS
Contemporary Kosher Cuisine...Elegantly Presented

(818) 789-7588



2" Ad Size (Business Card Size):

2" deep x 3½" wide (horizontal) or 3½" deep x 2" wide (vertical)



*As a service to our
congregation VBS sells
cemetery plots at **both***

Eden Memorial Park
Mount Ephraim Section
and
Mount Sinai Memorial Park
Simi Valley - Plains of Abraham 5 Section

☆

Plots are offered "at-need" or "pre-need" to VBS Members and their Krovim. Call the Synagogue office at **788-6000** to learn about our special pricing and terms.

Note: Should you purchase at Mount Sinai Parks and you tell them you are a VBS member...the synagogue receives a contribution.

3" Ad Size:

3" deep x 3½" wide

Half Page Ad Size:

4½" deep x 7½" wide